

# Privacy Policy

## 1. Introduction

Pursuant to art. 13 of Legislative Decree no. 196/2003 – "Code regarding the protection of personal data" (hereinafter referred to as "Code"), the company VISIONA SCARL, as "Data Controller", is required to provide you with information regarding the use of your personal data.

## 2. Source of personal data

The collection of your personal data is carried out by registering the data provided by you, as an interested party, at the time of registration and/or filling out the contact form.

## 3. Purpose of data processing

Personal data is processed for the following purposes:

- a. To publish on the comicon.it website to allow you to send messages with which to represent facts and opinions and in which to insert any information you deem of public interest, in compliance with the dignity and honorability of third parties and in observance of current legislation;
- b. To carry out surveys aimed at verifying the degree of user satisfaction with the services offered or requested;
- c. To guarantee the efficiency of the service, we also inform you that the data could be used to carry out technical tests and verifications.

## 4. Methods of data processing

In relation to the purposes described, the processing of personal data takes place using manual, IT and telematic tools with logic strictly related to the purposes highlighted above and, in any case, in such a way as to guarantee the security and confidentiality of the data itself.

Once the predefined purposes have been fulfilled, the data will be deleted or transformed into anonymous form.

## **5. Optional nature of data provision**

The provision of data is optional, but in its absence it will not be possible to proceed with the purchase of products, publish messages on the shop.comicon.it website, or carry out surveys aimed at verifying the degree of user satisfaction with the services offered to improve the quality of services.

## **6. Categories of subjects to whom the data may be communicated or who may become aware of it as Data Processors or Persons in Charge of Processing**

Your personal data may be known exclusively by the administrators of the shop.comicon.it website, identified as Persons in Charge of Processing. Exclusively for the purposes set out in paragraph 3 (Purpose of processing), third-party companies providing services for the website may become aware of personal data, after being designated as Data Processors and guaranteeing the same level of protection.

## **7. Rights of the Interested Party**

Finally, we inform you that the legislation on the protection of personal data grants interested parties the possibility of exercising specific rights, based on what is indicated in art. 7 of the "Code", which is reported here:

7.1. The interested party has the right to obtain confirmation of the existence or otherwise of personal data concerning him, even if not yet registered, and their communication in an intelligible form.

7.2. The interested party has the right to obtain information on:

- a. the origin of personal data;
- b. the purposes and methods of processing;
- c. the logic applied in case of processing carried out with the aid of electronic tools;
- d. the identification details of the data controller, data processors and the representative designated pursuant to art. 5, paragraph 2;
- e. the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it as designated representative in the territory of the State, as data processors or persons in charge of processing.

7.3. The interested party has the right to obtain:

- a. the updating, rectification or, when interested, the integration of data;
- b. the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including those whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;

- c. the certification that the operations referred to in letters a. and b. have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which such fulfillment proves impossible or involves a manifestly disproportionate use of means compared to the protected right.

7.4. The interested party has the right to object, in whole or in part:

- a. for legitimate reasons to the processing of personal data concerning him, even if pertinent to the purpose of the collection;
- b. to the processing of personal data concerning him for the purpose of sending advertising material or direct sales or for carrying out market research or commercial communication.

## **8. Communication and Disclosure.**

The collected data will not be disseminated, sold or exchanged with third parties without the express consent of the interested party, except for any communications to authorized third parties - committed to confidentiality or, if appointed data processors pursuant to art. 29 of Legislative Decree no. 196/2003 - (such as IT assistance companies and hosting companies) where necessary for the purposes of this privacy policy. The data may be communicated to the competent authorities, according to the terms of the law. The collected data could be used to ascertain responsibility in case of any computer crimes against the website.

## **9. Data Controller and Data Processors.**

The Data Controller of the personal data referred to in this Privacy Policy is VISIONA SCARL, with registered office in VICO SANTA MARIA A CAPPELLA VECCHIA 11, 80121 NAPOLI NA.

The same is responsible for responding, in case of exercise of the rights described above.

In order to simplify the methods of submission and reduce response times, requests, as per the previous paragraph, should be submitted to VISIONA SCARL, by contacting them at the email address [privacy@easyticket.fun](mailto:privacy@easyticket.fun)

## **10. Cookie policy**

To make this site work well, we sometimes install small data files called "cookies" on your device. Most large sites do the same.

What are cookies?

A cookie is a small text file that websites save on your computer or mobile device while you visit them. Thanks to cookies, the site remembers your actions and preferences (e.g. login, language, font size and other display settings) so that you don't have to re-enter them when you return to the site or browse from one page to another. Cookies are the basis of how the internet works; without them, the web as we know it today would not exist.

### **Name and Purpose and description of cookies**

**Google Analytics** – This site uses this type of web analytics service provided by Google Inc. to obtain aggregate statistical information useful for evaluating the use of the website and the activities carried out by the visitor. Google stores the information collected by the cookie on servers that may also be located in the United States. Google reserves the right to transfer the information collected with its cookie to third parties where this is required by law or where the third party processes information on its behalf. Google will not associate your IP address with any other data held by Google in order to obtain a more detailed user profile. Further information on privacy management and/or how to refuse or delete this type of cookie is available at [https://www.google.com/intl/it\\_it/analytics/learn/privacy.html](https://www.google.com/intl/it_it/analytics/learn/privacy.html).

The User can selectively disable the action of Google Analytics by installing the opt-out component provided by Google on their browser. To disable data collection by Google Analytics, please refer to the link below: <https://tools.google.com/dlpage/gaoptout>.

**Embedded Content** – This site sometimes uses, in a non-constant way, videos from Youtube and Vimeo, content from social media like Twitter, Facebook, Google+, and generally, as needed, embeddable content from other platforms. This site cannot control the cookies that these third-party sites deliver, and therefore it is advisable to inquire directly with each third party to have more control over these cookies. Below are some useful links to the cookie policies of the aforementioned third parties:

- Facebook <https://www.facebook.com/help/cookies/>
- Twitter <https://twitter.com/privacy?lang=en>
- Youtube <https://www.google.it/intl/it/policies/privacy/>
- Google+ <http://www.google.com/policies/technologies/types/>
- Vimeo [https://vimeo.com/cookie\\_policy](https://vimeo.com/cookie_policy)

Google Fonts – This site uses fonts from the Google Fonts service in some parts of the site. For information on the cookies in question, here is the link <https://www.google.it/intl/it/policies/privacy/>

How to control cookies?

You can control and/or verify cookies as you wish – to find out more, go to [aboutcookies.org](http://aboutcookies.org). You can delete cookies already present on your computer and set almost all browsers to block their installation. If you

choose this option, however, you will have to manually change some preferences every time you visit the site and it is possible that some services or certain functions may not be available.

The administrator

VISIONA SCARL